

Join us for  
an exciting  
Ice Show  
inspired by our  
favourite fun  
and famous  
family games!

2019 NTSC ICE SHOW



### **Support active kids in your community and celebrate skating for all ages!**

The North Toronto Skating Club is a not-for-profit community club offering recreational and competitive skating to nearly 600 kids from 3-17– and adults too! Generations of kids have learned to skate, build confidence and develop skills with our popular CANSKATE Program.

### **Annual Ice Show: April 11<sup>th</sup> & 12<sup>th</sup> 2019**

The highlight of the skating year, all kids from CAN-SKATE to Advanced, enjoy putting on their costumes and showing off their skills in choreographed routines in 2 ice shows. A packed event, the arena is filled with hundreds of moms, dads, siblings, grandparents and friends! Each skate routine and costumes will be inspired by the fun family games we all love!

### **Opportunities for local businesses to connect to families!**

- **Advertise in the program** reaching over 1000 parents, nearly 600 skaters and coaches
- **Sponsor the show** Feature your ad or coupon in the program, website and emails
- **Feature your brand** with samples & coupons in the February Club Competition Swag Bag

### **Donate great items to our online Fundraising Auction!**

- The auction is fun! Filled with gifts, services, certificates, tickets, food & wine too!
- Every donation valued \$75 or more receives a free ¼ page ad in the program.

### **Contact us about featuring your business today!**

Call Lisa 416 949 8157 or Lee-Anne 416 908 7227

[NTSCFundraisingchair@gmail.com](mailto:NTSCFundraisingchair@gmail.com)

174 Orchard View Blvd, Toronto

**NTSC**   
NORTH TORONTO SKATING CLUB  
[www.northtorontoskating.com](http://www.northtorontoskating.com)

## Support skating in your community and share your business with hundreds of local families!

Sponsorships	Presenting Sponsor	Gold Sponsor	Silver Sponsors
Recognition In Program & website, emails	Logo Lead Position in Thank you + link for 1 year	Logo in Thank you section + link for 1 year	Logo in Thank you section
Advertisement in Ice Show Program	<b>Full page ad</b> Middle spread or prime position	<b>Full page ad</b> prime position, or position of choice	<b>Half page ad</b>
Dance Routine / Feature skate	Sponsor is announced at Intro of feature routine	One routine e.g. Can Skate, Boys, or Advanced	One routine for Silver Sponsor
Insertions/samples in February Swag Bag at Club Competition	Flyers, Coupons & samples	Coupons & samples	Coupons & samples
Sponsor fee	\$1000	\$650	\$400

Show Program Advertising	Full Page 8.5 x 5.5"	½ Page 5.125 x 4"	1/4 Page 2.5 x 4"	1/8 Page 2.5 x 2"
supply pdf of your ad	\$300	\$150	\$75	\$50

- Program reach: 1000 + people. Program size: 8.5 x 11 folded, 4-colour print
- Prime Positions: Inside Front and Inside Back Cover, Outside Back Cover, Middle Spread & Adjacent to Guest Skaters or special features
- Recognition for in-kind sampling in February Club Competition Swag Bag or other in-kind services will appear on the 'Thank You' ad in the Ice Show program.

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